



www.africanlabourlawsociety.org

Indaba Hotel and Conference Centre, Johannesburg, 1 -2 August 2024

<https://www.indabahotel.co.za/Conference-Banqueting/conference-banqueting.html>

6th Conference Sponsorship opportunities

The following sponsorship opportunities are detailed for your organisation to partner with the African Labour Law Society (ALLS) in 2024

Standard Inclusion in all packages

- A free membership of the Society for three members who specialise in Labour Law in the continent for 12 months.
- The opportunity to circulate an email in the 2024 year to the database of 760 labour specialists in Africa. This email can be an information email, advising of a publication, or an invitation to a conference or seminar.
- Branding on the website with a profile; the banner that may be updated during the year. Approximately 1000 hits on the website every month.
[Partners - African Labour Law Society](#)
- Logo included in the ALLS signature used by the Management committee and 22 country representatives.
- Branding on ALLS 6th conference promotion. Your logo will be displayed on conference notices.

Secretariat | P O Box 4858 Cresta 2118 | +27 73 613 3670
| clare@africanlabourlaw.org | www.africanlabourlawsociety.org

- One complimentary registration to 6th ALLS conference in Johannesburg.
- Branding at the conference in the form of banners, and on the conference programme, and on the digital platforms
- The sponsor may add a flyer or profile document to the delegate bag that each delegate will receive.
- Social media posts on sponsorship announcement, product/service exposure and conference highlight.

Tier 1 – R60 000/ USD3200

Item	Detail
Cocktail party	Branding at the cocktail event and a welcome address. Mention on the programme.
OR	
Conference bag	The sponsor's logo will be added to the conference bag which will be given to each delegate. The cost of the bag will be included in the sponsorship amount.
AND	
Exhibition Table	Opportunity to have an exhibition table at the conference. 2 banners around the table and to hand promotional material to the delegates.
Thought leadership articles on the website	1 article a month posted on the site and highlighted on social media.
The opportunity to host a webinar twice a year.	ALLS will provide the platform and the sponsor will provide the speaker and the content. Social media exposure will be received, and the webinar will be loaded onto You Tube.

Tier 2 – R50 000/USD2700

Item	Detail
Name Tags	Sponsor's logo on the name tag and lanyard at the 6 th Conference
Exhibition Table	Opportunity to have an exhibition table at the conference. 2 banners around the table and to hand promotional material to the delegates.
Thought leadership articles on the website	1 article a month posted on the site and highlighted on social media.
The opportunity to host one webinar a year.	ALLS will provide the platform and the sponsor will provide the speaker and the content. Social media exposure will be received, and the webinar will be loaded onto You Tube.

Tier 3 – R40 000/USD 2100

Item	Detail
Speaker gifts	Sponsor logo to be added to the speaker gifts.
OR	
Lunch sponsor	Branding at the lunch venue. Tent cards on the tables. Logo on a dessert item Mention on the programme Social media with photos Video shown at the lunch break
OR	
A5 advert in the Conference programme	An A5 advert and thought leadership article to be included in the printed conference programme
OR	
Shuttle service	Logo on buses, Banners at the pickup and drop off points and opportunity to hand out branded water bottles on the buses
OR	

Water sponsor	Branded water bottles to hand out at conference.
OR	
Stationery sponsor	Opportunity to hand out stationery items to the delegates in the delegate bags, or on the conference tables.
OR	
Exhibition Table	Opportunity to have an exhibition table at the conference. 1 banner around the table and to hand promotional material to the delegates. Brochures will be emailed to the delegates.

USD dollars rand are subject to change and the current rate used is indicated in this link. Rand of exchange link used – R19 – 1USD. [*rand to usd - Google Search*](#)